

Advertising and Media Outreach Expenditures Report

(FY2022 Appropriation Act - Public Act 87 of 2021)

March 1, 2021

Sec. 241. By March 1 of the current fiscal year, the department shall report to the house and senate appropriations subcommittees on the department budget, the house and senate fiscal agencies, the house and senate policy offices, and the state budget director on total actual expenditures in the previous fiscal year for advertising and media outreach, including the purpose and amount by program or appropriation line-item.



Section 241 of 2021 PA 87

Fiscal Year 2021 Expenditures for Advertising and Media Outreach by Line Item Appropriation

Approp	Appropriation Name	Sum of Actual Expenses
11510	Departmental administration and management	\$42,370.13
30750	AIDS prevention, testing, and care programs	\$500,000.00
32050	Behavioral health program administration	\$468,522.11
33200	Cancer prevention and control program	\$378,600.00
33450	Caro Reg Mental Health Center - psych hospital - adult	\$9,413.50
33650	Center for forensic psychiatry	\$3,749.00
34360	Child support enforcement operations	\$150,000.00
35650	Children's special health care services administration	\$22,077.54
35702	Children's trust fund grants	\$103,516.70
35800	Chronic disease control and health promotion administration	\$43,398.99
36400	Comm substance use disorder prev, educ, and treatment	\$1,078,134.62
37800	Child welfare contractual services, supplies, and materials	\$576.77
37830	Field services contractual services, supplies, and materials	\$981.91
39200	Demonstration projects	\$100,000.00
39550	Diabetes and kidney program	\$310,301.00
40150	Domestic violence prevention and treatment	\$5,139.38
42250	Epidemiology administration	\$133,059.12
43000	Family, maternal, and child health administration	\$599,284.53
45250	Foster care payments	\$358,233.63
45500	Gambling addiction	\$1,464,799.20
45950	Crime victim grants administration services	\$25,000.00
46750	Hawthorn Center - psych hospital - children and adolescents	\$3,749.00
47300	Health plan services	\$1,476,107.44
47500	Healthy homes program	\$608,660.15
48700A	Immunization program	\$93,000.00
48750	Implementation of 1993 PA 133, MCL 333.17015	\$19,600.00
50350	Crime victim justice assistance grants	\$1,318,707.03
50550	Kalamazoo Psychiatric Hospital - adult	\$3,749.00
53000	Medical services administration	\$54,010.95
55900	Newborn screening follow-up and treatment services	\$3,853.71
58520	PFAS and environmental contamination response	\$335,214.52
60400	Public health administration	\$10,001.01
64400	Smoking prevention program	\$459,698.45
65050	Special projects	\$70,000.00
66500	Sudden and unexpected infant death and suffocation prev prg	\$25,000.00
68850	Violence prevention	\$390,335.00
69250	Walter P. Reuther Psychiatric Hospital - adult	\$3,749.00
BW3797920	Coronavirus public health emergency - federal - PA 67	\$20,784,809.03
BW7973K20	Coronavirus public health emergency - federal - PA 67	\$49,000.00
BW7973T20	Coronavirus public health emergency - federal - PA 67	\$99,600.01
TW5083920	Lead exposure response and abatement	\$998,827.24
W3205017	Behavioral health program administration	\$748,322.23
Grand Total		\$33,353,151.90